



# Labor Supply versus Labor Demand

## July 2016 Labor Supply versus Labor Demand

Online job advertisements in South Carolina, as reported by the Convergence Board's Help Wanted Online® (HWOL) data series, showed an increase of 1,747 ads from June 2016 to July 2016. Compared to July 2015, South Carolina had a decrease of 9,410 ads. Across the United States, online ads saw an increase of 156,770 in the last month.

Labor demand in the Trident Workforce Area (Berkeley, Charleston, and Dorchester counties) was greatest with 12,322 posted advertisements. The Midlands Workforce Area (Fairfield, Lexington, and Richland counties) followed with 12,039 online ads. Statewide, the labor supply (the unemployed versus demand (online advertisements) ratio remained at 2:1.

Of all the online ads in South Carolina, Registered Nurses had the highest number of advertisements during July 2016 with 4,283, followed by Heavy and Tractor-Trailer Truck Drivers (3,703). Rounding out the top five occupations were Retail Salespersons (1,443), First-Line Supervisors of Retail Sales Workers (1,393), and First-Line Supervisors of Food Preparation and Serving Workers (1,225).

## Supply-Demand Ratio by Workforce Area for July 2016

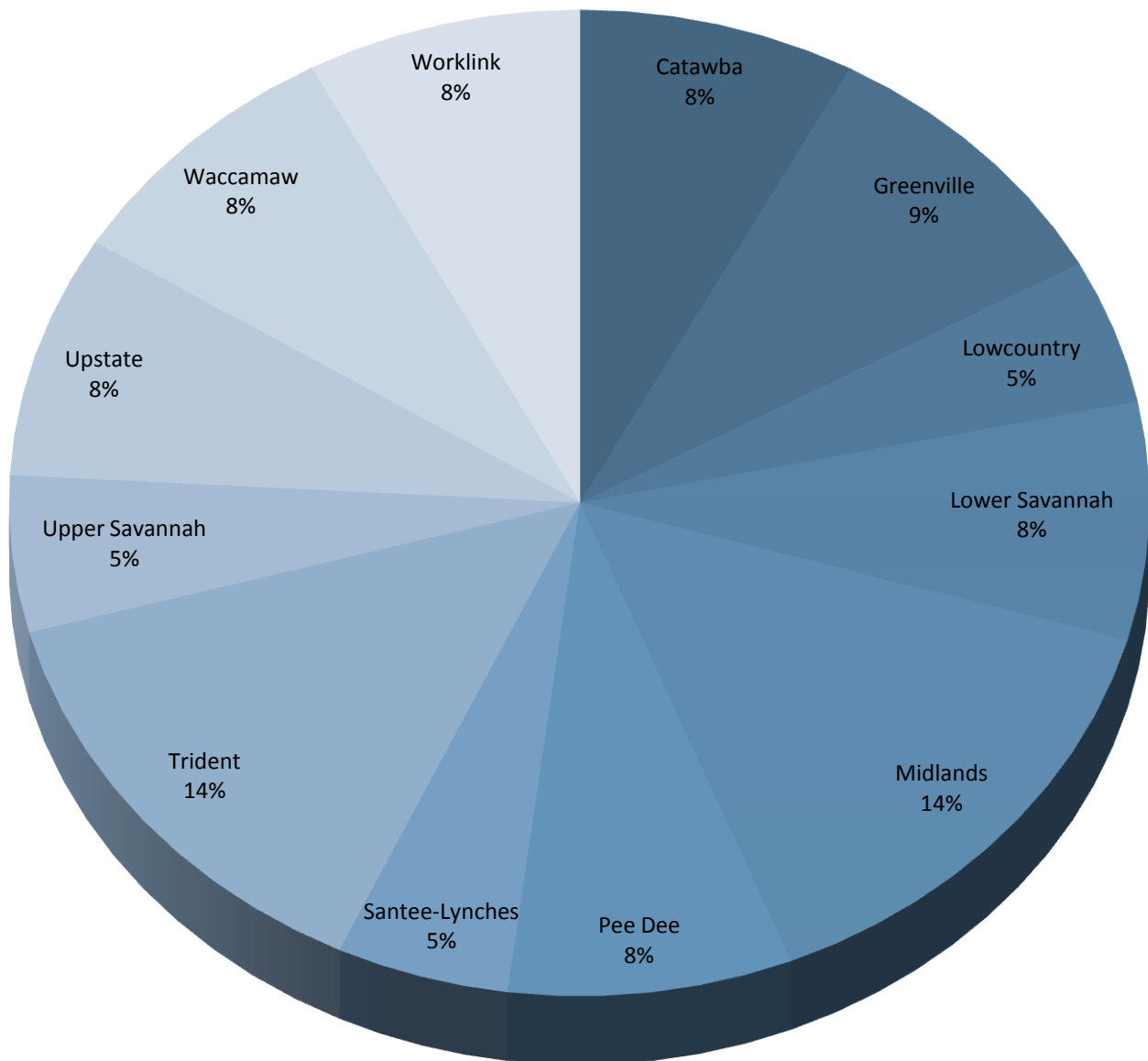
Workforce Area	Job Openings	Unemployed	Unemployed per Opening Ratio
Catawba	3,958	9,764	2:1
Greenville	8,135	11,361	1:1
Lowcountry	2,939	5,940	2:1
Lower Savannah	2,482	9,724	4:1
Midlands	12,039	18,061	2:1
Pee Dee	3,731	10,054	3:1
Santee-Lynches	1,640	6,101	4:1
Trident	12,322	17,255	1:1
Upper Savannah	1,600	6,403	4:1
Upstate	3,469	9,940	3:1
Waccamaw	4,928	10,424	2:1
Worklink	2,859	9,720	3:1
South Carolina (SA)	59,660	120,788	2:1
United States (SA)	4,814,290	7,770,000	2:1

(SA) Seasonally Adjusted

Source: The Convergence Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department



## SC Job Advertisements by Workforce Area



*The Convergence Board Help Wanted OnLine® (HWOL) data series measures online jobs advertisements (rounded) from about 16,000 major Internet job sites and smaller job sites that serve niche markets and smaller geographic areas. Online job advertisements may or may not have multiple job openings. The level of ads in print and online can change for reasons not related to overall job demand.*

Source: The Convergence Board Help Wanted OnLine® data series, The US Department of Labor: Bureau of Labor Statistics, South Carolina Department of Employment and Workforce: Business Intelligence Department